



Astrid Oldekop

Astrid Oldekop has been travelling between Germany and China since 1985. She has worked as a business journalist for several German media such as: Handelsblatt, Wirtschaftswoche, Welt-Group and ARD-Radio. As an IJP-scholarship holder, she was the first foreign journalist to work in China Daily's editorial office.

She now facilitates international congresses, seminars and award presentation ceremonies in German, English and Chinese. She is also a consultant and trains managers and young professionals in China matters. She also assists cities and organisations relating to competition for Chinese investors.

In 2011, Astrid Oldekop founded Mediapoint Düsseldorf | Beijing which is the German platform for the German-Chinese business community. With its different online-publications, several Sino-European conferences, and China- as well as Germany-training courses, Mediapoint Düsseldorf | Beijing provides up-to-date information about backgrounds, current developments and trends for German and Chinese decision-makers.

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